



DIGITAL PRODUCTS FOR A DIGITAL WORLD

DIGITAL-SELLING.ORG

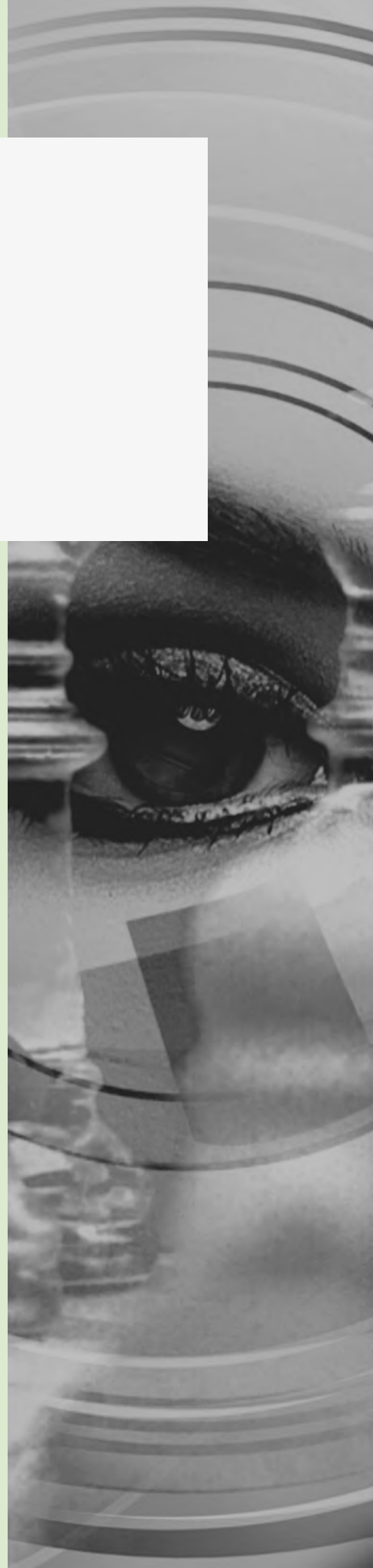
Digital Selling Global

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Digital Selling guide to the digital goods marketplacet

Digital Selling Global is a online review platform that tells you what you need to know about digital products online

My name is Steven Jackson and I am the founder of digital-selling.org. I have been an entrepreneur, network marketer, online marketer. eBook author, podcaster and even a network marketer with doTerra for many years. My main reason for working online is because I feel it ticks all the boxes for me and gives me the financial freedom and global independence I have always desired. This under normal circumstances would mean I could choose where and how I live my life.



What are digital products?

Since I have been in this industry, a question I am asked a lot is what is a digital product?

Digital products are any product that is sold online and doesn't have physical form. The format can vary from software, music, eBooks, audio books, training programs, images, videos, mobile apps and webpage or blog templates. There are other products that I haven't mention, but basically if you cannot physically touch it, it's probably digital.

Why digital and not physical products?

Entrepreneurs such as myself prefer selling digital items rather than physical products. This is because the delivery of digital products or services are instant or downloadable. This is great for the customer who receives their product instantly and the seller who is paid generally instantly or within a short amount of time. The payment to the affiliate depends on their affiliate agreement, so they vary from company to company.

In addition, customers have become normalized to the activity of buying physical and digital products online such as music, eBooks and audio books. I personally have become very accustomed to getting my monthly, even bio-monthly audio book. Digital products and services have become the norm in the 21st century. Mainly because purchasing a digital items are simply easier for the customer and the seller alike.

What digital products and services are Digital Selling Global offering?

We offer and review a full range of digital products. Each time I find an interesting product through my research I will add it to the collection. However, as an online marketer I am very interested in products that can help other entrepreneurs to make money.



So, you may see many products such as WordPress plugins, online marketing training courses and affiliate programs that give the buyer the opportunity of creating digital products themselves.

Why are customers interested in creating digital products?

Not all customers want to make digital products themselves, however the ones that do can earn a lot of money from making unique and innovative digital products.

The main issue the don't know how. However, there is a simply solution, [App Builder Pro](#) (mobile app builder) allows anyone with zero coding skills to create and publish apps and make money from resell.

Can digital products become physical?

In some cases yes. The digital product I would suggest is Stribble (eBook creator). It is a great and innovative money making digital product that can go physical. If you have considered creating eBooks for money and you need a effective platform, Stribble is what you need. Many online entrepreneurs try taking short cuts or finding cheaper option, but if someone is going to buy your eBook they are going to want a quality product that they can read online or print off if needed.

My personal favorite digital products

I have two digital products that I purchase many years ago when I started online marketing and still using today. The first one is SEOPressor which is a WordPress plugin that helps me optimize my content in my blog. The other is Google Sniper which is a training platform for new online marketers wanting to understand how they get targeted traffic to their websites or blogs.

SEOPressor

SEOPressor uses all these concepts, theories and dissects them for your WordPress blog then gives a detailed overview allowing you to twitch your text given you amazing results. I would give this product five stars, I would not have achieved the success I have done without this plugin.

[Learn More](#)

Google Sniper

Google Sniper is a system that brings targeted traffic to your sites. In the past, having large amounts of traffic was king, but now we have realized that targeted traffic is far more effective.

Google Sniper takes you through the process through a training portal using PDF material and video training. Its goal is to show you how to get lucrative targeted traffic to your pages. To get a sneak preview click on the video link below.

[Learn More](#)

The best ever SEO optimization tool online

When guesswork is not enough having a keyword optimization tool that puts your website on the first page of Google is a must If you have started a affiliate business

[Read More](#)

Google keyword ranking system that really works

The key to online success for the best online money earning sites is the ability to attract quality targeted traffic to their pages, but how do they do it?

[Read More](#)

Digital download product ideas

Below I have giving a short overview of some of the digital we have available on this site. If you would like to keep up with any digital updates add your name and email address on the form at the bottom of this page.

Digital and online course

Attending a online course is like attending any type of course in a classroom, but online. The educational material will normally be taught using text, audio and video. So, for those interested in taken a Forex Mentor course, Forex Mentor Pro are offering an exclusive training course for people new to online trading. So if your are new to trading or someone who's battled through the early stages of becoming a trader at home and still struggling. Forex Mentor Pro is a great place to start building the skills and knowledge needed to be successful as a online trader.

This is just an example of one type of course. The types of educational and training available are vast starting from online marketing, weight loss and meditation classes.

eBooks for the digital reader

eBooks are massive. Of course the physical book is still trending online shops and in the book stores, but eBook are fast becoming the future now. The main reason eBooks are jumping forward is popularity is because the price is so low, the quality of the products is so high and delivery to the customer is so fast. An eBook author can create a eBook and have it online in no time at all. As I have already mention Sqribble is the place to go to make high quality eBooks for sale.



Digital download product ideas

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Web based products from funnels to templates

There is a big call for web products such as WordPress themes, webpage templates and even funnel systems. Again these digital products can be purchased instantly and downloaded whatever is required. So, how does someone get started with web based elements? The place to start is to learn more about how these products are used and then emulate that system. One suggestion I have found useful is [Funnels & Templates](#). This is a curated library of ClickFunnels templates, design assets and marketing tools designed by the world's best funnel designers and digital marketers. This product will not only be useful for creating web based products, but also for marketing other products you maybe interested on working on in the future.

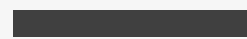
Great and original recipes

Yes, unusual aspect of digital products is that anyone can be the own author or in this case recipe creator. Most of the digital eBooks are aiming for a niche, so don't be surprise to find every dietary need on the planet represented. One o the best sellers in this genre is Paleo Reboot which is a beginners guide to [Paleo food](#). Dieters include Miley Cyrus to Jeb Bush, and for millions (and growing) of people in between, Paleo is sweeping the nation.



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We just sell digital products
online

Digital selling Global tried to review all the products by not only trying them myself but also checking other reviewers opinions on the products. To receive further updates about our digital products online or other affiliate products click on the source link below and add your name and email address on the form and we will get back to you asap....

Founder: [Steven Jackson](#)

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